

Healthcare Reform to Be Discussed on WATD Oct. 31, Nov. 14 and Nov. 28, with Pat Haraden from Longfellow Benefits

BOSTON—Patrick J. Haraden of Norwell, Senior VP of employee benefit services at [Longfellow Benefits](#), will discuss employee benefits on “McNamara On Money” on WATD 95.9 FM in Marshfield, Mass., on three upcoming Saturdays, Oct. 31, Nov. 14 and Nov. 28, from 8:30 to 10:30 a.m.

The show also will be broadcast live on the Web at www.959watd.com/Streaming.php.

He will answer listener questions about health insurance and other employee benefits, as well as how healthcare reform will impact employers and employees. Questions can be emailed in advance to benefits@longfellowbenefits.com. During the show, listeners can quiz Haraden by calling 781-837-4900 or 508-747-1166.

[Haraden](#) has 19 years of experience in employee benefits. A widely published author in leading industry and business publications, he is a Certified Employee Benefits Specialist (CEBS), Registered Employee Benefits Consultant (REBC), Registered Health Underwriter (RHU), Chartered Life Underwriter (CLU), Chartered Financial Consultant (ChFC), and has a Master’s Degree in Business Administration (MBA) in Taxation. He has taught courses on employee benefits at Suffolk University.

Serving organizations in New England and nationally, Boston-based Longfellow Benefits provides consulting and brokerage services in employee benefits, retirement plans and executive benefits. Its staff includes experts carrying top professional designations: Registered Employee Benefit Consultant (REBC), Chartered Life Underwriter (CLU), Registered Health Underwriter (RHU), Licensed Insurance Advisor (LIA), Master of Business Administration, Taxation (MBA), Certified Employee Benefits Specialist (CEBS), Certified Financial Planner (CFP®), Chartered Financial Consultant (ChFC), Chartered Advisor for Senior Living (CASL) and Accredited Investment Fiduciary (AIF®).

For more information, visit www.longfellowbenefits.com or call 617-351-6000.

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