

Longfellow Benefits' Boucher and Storch Named "Most Influential Advisors in Defined Contribution" by The 401kWire

BOSTON—December 1, 2009—David P. Boucher and Kendall Storch, senior vice presidents with Longfellow Benefits, a Boston employee benefits consultant and brokerage, were named to the list of the 300 Most Influential Advisors in Defined Contribution by The 401kWire.

401(k) industry insiders nationally cast more than 75,000 votes as part of the process used to create this inaugural list. The 401kWire.com, 401kExchange Inc, and the Boston Research Group will host a special dinner and awards ceremony to recognize the honorees.

"This peer recognition shows that Kendall and David are truly among the elite in their field," said Joseph M. Gray, REBC, CLU, LIA, managing partner of Longfellow Benefits.

A resident of North Attleboro, Mass., Boucher, CFP®, AIF®, has consulted on startup 401(k) plans all the way to complex multiple-employer large-market retirement plans.

Storch, CFP®, AIF®, was named one of "20 Rising Stars of Retirement Plan Advisors" by Institutional Investor magazine in 2007. He lives in Andover, Mass.

The 401kWire.com is the first place defined contribution industry insiders turn to learn what they need to know to make the right strategic decisions for their company and themselves.

Serving organizations in New England and nationally, Longfellow Benefits provides employee benefits, retirement plans and executive benefits. Its staff includes experts carrying top professional designations: Registered Employee Benefit Consultant (REBC), Chartered Life Underwriter (CLU), Registered Health Underwriter (RHU), Licensed Insurance Advisor (LIA), Master of Business Administration in Taxation (MBA), Certified Employee Benefits Specialist (CEBS), Certified Financial Planner (CFP®), Chartered Financial Consultant (ChFC) and Accredited Investment Fiduciary (AIF®).

For more information, visit www.longfellowbenefits.com or call 617-351-6000.

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